

2000



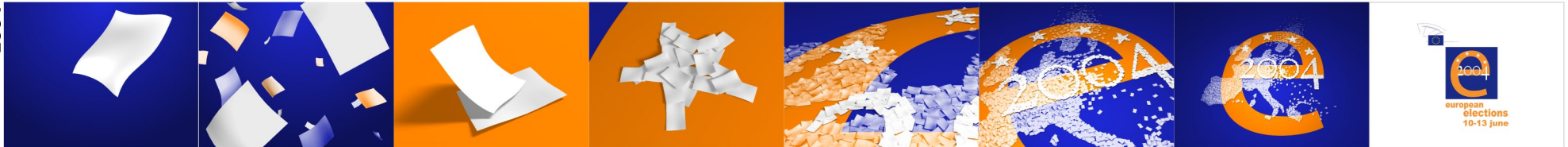
**E-music** - Commissioned by Quiero-TV to develop the creative direction for the identity of 'E-music' channel. 40 bumpers, 8 open titles, flashes, backgrounds... all completed in two months in my own studio, with the collaboration of a team of two freelancers.

2004/06/08/09



**HBO Central EUROPE** - In 2004 I was commissioned by Ostra Delta to create the 3D animation for "HBO - Central Europe". The agency "SPARK" was my client in subsequent years. However, the creative director was in both cases Ludovic Mercier. Over the years I have become more and more involved in the creative and direction processes.

2004



**EUROPEAN PARLIAMENT ELECTIONS** - With this proposal, I won the contest sponsored by the European Parliament to produce a spot to encourage European citizens to take part in the European Parliament Elections in June 2004.

2006



**SHAKHAROV** - With this proposal, I won the contest sponsored by the European Parliament to produce the open titles for the "SAKHAROV" [peace prize for freedom of thought] awards ceremony.

2007



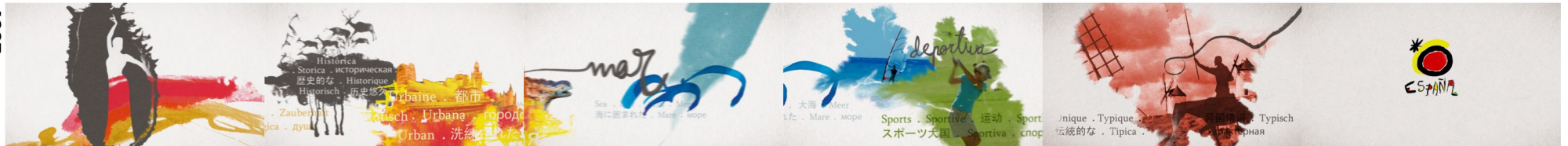
**ALCALÁ "City of Letters"** - Open titles for a corporate video to promote tourism in the city of Alcalá de Henares. I undertook the entire development of the project: concept, art direction, motion design and animation.

2007



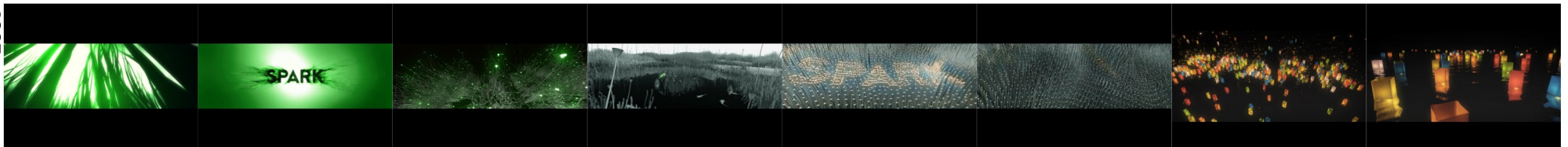
**AENA** - Corporate video. I directed the graphic part of the project. I created the concept, art direction, 3D & motion graphics design, as well as supervising a team of five animators.

2009



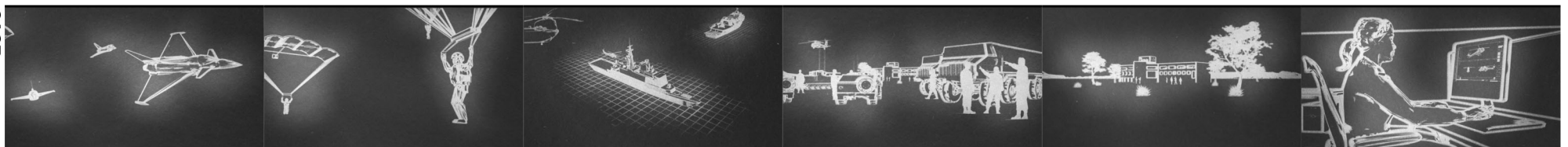
**TURESPAÑA** - Open titles for a series of videos to promote tourism in Spain. The titles had to retain the style of the printed brochure, so I based the motion design on icons and watercolours.

2009



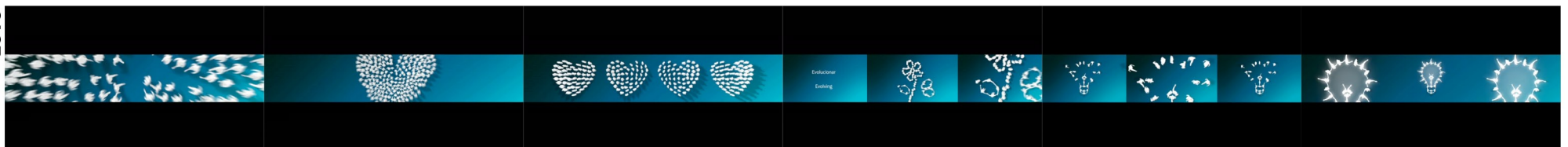
**SPARK** - I was commissioned by Ludovic Mercier [Creative Director at SPARK], to create some organic-looking pieces for their reel. All the pieces relate to the concept of creation and germination. Some of the ideas came from Ludovic and others were mine, and the result was a collaboration between the two of us.

2010



**MINISTERIO DE DEFENSA** - 3D Spot for cinema. The challenge was to present a graphic approach that would fit the budget. I drove this project from the concept boards to delivery.

2010



**TELEFONICA BRAVO!** - Corporate video. This project had to be finished in only two weeks. My job here was to define the aesthetic approach, directing the 3D animation and the supervision of a team of nine 3D animators working off-site.